

# THE TENNESSEE MUSICIAN

The official publication of the Tennessee Music Education Association

## ADVERTISEMENT INSERTION AGREEMENT

School year 2010-11

This document is to reserve space in any, or all, issues of *The Tennessee Musician* for the 2010-11 school year, as well as reserve space in the State Music Conference program. Please complete and return electronically, via fax, or by first class mail.

Please note that contracting for four issues results in a discount of 10% applied to each insertion but your order must be confirmed prior to September 1. Also note that return customers can opt (below) to be billed for all advertising at one time at the end of the school year. We also welcome pre-payment.

F. Michael Combs, Advertising Manager

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Name of company representative \_\_\_\_\_ Date submitted \_\_\_\_\_

Telephone \_\_\_\_\_, fax \_\_\_\_\_, e-mail \_\_\_\_\_

Name of advertiser (as it should be listed in the table of contents) \_\_\_\_\_

Billing information \_\_\_\_\_

Please check issue for which you want to reserve ad space. Indicate size as well as any special requests.

\_\_\_\_ FALL  
Size \_\_\_\_\_, Location request \_\_\_\_\_ Cost \_\_\_\_\_

\_\_\_\_ WINTER (CONFERENCE PREVIEW)  
Size \_\_\_\_\_, Location request \_\_\_\_\_ Cost \_\_\_\_\_

\_\_\_\_ STATE MUSIC CONFERENCE PROGRAM (full or 1/2 page only) Size \_\_\_\_\_ Cost \_\_\_\_\_

\_\_\_\_ SPRING  
Size \_\_\_\_\_, Location request \_\_\_\_\_ Cost \_\_\_\_\_

\_\_\_\_ SUMMER  
Size \_\_\_\_\_, Location request \_\_\_\_\_ Cost \_\_\_\_\_

Special requests: \_\_\_\_\_

**AD RATES FOR SINGLE INSERTIONS: full page \$195; 1/2 page \$130; 1/4 page \$95**

**FOR THOSE CONTRACTING FOR ALL FOUR ISSUES: full page \$175.50;  
1/2 \$117.00; 1/4 \$85.50**

\_\_\_\_ **CHECK HERE - IF YOU WISH TO BE BILLED FOR ALL ADVERTISING FOLLOWING  
THE FINAL (summer) ISSUE .**

Signature of customer \_\_\_\_\_