



# TMEA

Tennessee Music Education Association

TO: MUSIC INDUSTRY & COLLEGE EXHIBITORS

FROM: Jo Ann Hood  
Exhibits Chairperson

RE: TENNESSEE MUSIC EDUCATION ASSOCIATION  
PROFESSIONAL DEVELOPMENT CONFERENCE  
APRIL 10-13, 2019  
Gaylord Opryland Hotel and Convention Center  
2800 Opryland Drive  
Nashville, TN 37214  
615-889-1000

The Tennessee Music Education Association is pleased to invite your company to exhibit at the 2019 Tennessee Music Education Association Professional Development Conference. The conference will be held in Nashville, Tennessee April 10 through April 13, 2019 at the Gaylord Opryland Hotel and Convention Center. The plans for the 2019 conference are well under way and it should prove to be an exciting event. Membership in TMEA is composed of more than 1400 teachers of band, orchestra, chorus, general music, and piano for elementary through college level students. We average 600 – 800 registered participants at the conference.

The conference hotel is the **Gaylord Opryland Hotel and Convention Center**. TMEA's block of rooms will be available **February 1, 2019**. We encourage you to book your rooms under the TMEA block. You can book through our website [www.TNMEA.org](http://www.TNMEA.org) after February 1, 2019. Information will be available about discounts on meal/beverage coupons and parking when you are registered in the TMEA room block. The block will close **March 21, 2019**.

#### FOR YOUR INFORMATION:

1. Exhibits will be open Thursday, April 11 and Friday, April 12. The exhibits will be located in the Ryman Exhibit Hall B1&2.
2. **Tentative** exhibit schedule will be as follows:
  - Wednesday, April 10, 2019**  
4:00 p.m. – 8:00 p.m. – Exhibitor move in
  - Thursday, April 11, 2019**  
7:30 – 9:00 a.m. – Exhibitor move in  
9:00 a.m. – Exhibits Grand Opening  
4:00 p.m. – Reception for all attendees and exhibitors in the exhibit hall.  
5:00 p.m. – Exhibits will close
  - Friday, April 12, 2019**  
9:00 a.m. – Exhibits open (Complimentary Continental Breakfast)  
3:00 p.m. – Exhibits will close  
Tear down will be from 3:00 p.m. until 6:00 p.m.
3. There will be designated times each day for exhibit visitation in the conference schedule.
4. There will be 24 hour security (4:00 p.m. April 10 – 6:00 p.m. April 12, 2019).
5. College exhibitors will receive four name tags per booth. Additional name tags will be available through conference registration.
6. The College Fair will be Thursday and Friday at 11:30 a.m. The All-State students will be scheduled to visit the exhibit area in two groups, instrumental and vocal, and will have the opportunity to visit the college booths as well as all of the exhibits.

7. Door prizes donated by exhibitors will be awarded throughout the exhibit hours on April 11 and 12. ***Please indicate in the registration information if you would be willing to donate a door prize.***
8. We will again be using the mobile app Event Mobi for the conference. Ads will be available for purchase on the app and can be linked to your company website and email. The ads rotate at the bottom of the pages on the Event Mobi app. If you would like to purchase advertising space on the mobile app, contact Ron Meers at [execdirector@tnmea.org](mailto:execdirector@tnmea.org).
9. If you are interested in advertising in the conference program or magazine contact Michael Chester at [editor@tnmea.org](mailto:editor@tnmea.org)
10. Plans are underway for a reception in the exhibit hall Thursday afternoon. This will be for all attendees and exhibitors (no students or children). Once the plans are finalized for this more information will be available. ***Please indicate in the registration information if you would be willing to make a donation to the reception.***

**REGISTRATION:** This year we will be using an online registration. You will be able to pick your own booth(s) when you register. Please use a computer not a tablet. The link to the online registration is <https://shows.map-dynamics.com/tnmea2019/?register>. You may still pay by check or Pay Pal. Pay Pal will have a \$15 fee that will automatically be added when you check out. Checks should be mailed to:

Jo Ann Hood  
829 Rocky Mountain Pkwy.  
Antioch, TN 37013

**BOOTH PRICES:** Standard Main Hall \$400.00, Standard Front of Hall \$450.00, Corner Booth \$500.00. If you purchase additional booths the price will be reduced \$100 per booth from the original cost. (ie: Two Standard Main Hall Booths will be \$600.00).

**BOOTH PRICES INCLUDE:** 10' x 10' booth; 8' backdrop; 3' sides; one 6' x 30" skirted table; two chairs; one waste basket; and one identification sign. Upon receipt of your contract and payment, the decorating company will send you a service packet and order form explaining additional services and applicable fees. ***Electricity and carpet are not included in the booth fee.***

#### **IF YOU DECIDE TO DISPLAY:**

- Go to the online registration link: <https://shows.map-dynamics.com/tnmea2019/?register>  
Follow the directions to register and pick your booth. Once you are registered and have paid with Pay Pal or mailed a check, you will receive an email verifying your registration.
- The decorating company is the National Expo, Inc. They will send you a service packet with information regarding additional services and applicable fees. Remember, ***electricity and carpet are not included in the booth fee.***

I hope you will choose to exhibit at the 2019 TMEA Professional Development Conference. We appreciate your support and will make every effort to insure a positive and productive experience for all.

If I may assist you in any way, please contact me:

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Antioch, TN 37013  
Cell: 615-957-1266  
E-mail: [exhibitschair@tnmea.org](mailto:exhibitschair@tnmea.org)