

TMEA Council Meeting
August 10th, 2013
Opryland Hotel

I. 9:22 AM President Eddleman called the meeting to order

Present:

TMEA Board of Directors-President Dian Eddleman, Pres-Elect Jeff Phillips, Executive Director Ron Meers; State Chairs-Ross Bader, Debbie Burton, Jeff Chipman, Ken Greene, Barry Kraus, Michele Painter Paisa, Alexis Yatzis-Derryberry

Project Chairs-Tennessee Musician-Associate Editor Michael Chester, Advertising Manager Catherine Wilson; Government Relations/Advocacy Chair Stephen Coleman; Retired Teachers Chair Bobbie Jean Frost; MIOSM Chair Richard Mitchell; Tri-M Chair Melissa Powers; Membership Chair Laura Coppage

Conference and All State Management Team-Conference Chair Brad Turner; All State General Choral Chair Christopher Davis; All State General Instrumental Chair Martin McFarlane; Registration Chair Mark Garey; Exhibits Chair Jo Ann Hood
WTGMEA Sec-Treas Dennis Whitehead

WTSBOA Pres Karen Henning, Pres-Elect Chris Picuch, Sec-Treas James Darrell Evans

WTVMEA Pres Gaylon Robinson, Pres-Elect Lalanina Vaughan,

MTGMEA President Jason Simmons Past-Pres Marissa Toothman Sec-Treas Ashley Copeland

MTSBOA Officers: President Craig Cornish, Pres-Elect David Aydelott,

MTVA Pres-Elect Alexis Yatzis-Derryberry

ETGMEA President Teresa L. Ryder

ETSBOA President Jim Burton

ETVA President-Janet Johnson

II. Ron Meers, TMEA Executive Director

Financial report

- Lost money in the TN Musician (postage was a huge hit)
- State membership Dues increase of \$3.00 (have not had an increase since 2003). \$2:00 increase in NAFME fees. A total of a \$5.00 increase in the NAFME/TMEA membership dues.
- It is possible for regional associations to operate under the TMEA 501c3 umbrella. Four regional associations have expressed interest in utilizing this. MTVA, MTSBOA, WTVMEA, and WTSBOA. Plans will commence in carrying through with this project.

-

III. President's Report

A. TMEA President Election Nominations will be this year

- The membership should nominate through their regional organization.

A call for nominations will go out to the membership. Regional organizations should nominate candidates, which will be brought to the Da Capo committee. which will then make selections for nominations.

B. Introduction of TMEA Strategic Plan, Jeff Phillips, President-Elect

- organization and opportunities for leadership roles, develop regional advocacy teams (2013), create a foundation to help fund TMEA and positions.
- Pres. Eddleman stated that TMEA music be proactive in assisting our members. This can be accomplished with the raising of regional dues: Suggestions include the following:

Elementary from \$200 to \$300 (\$100 increase)

Vocal \$600 to \$1000 (\$400 increase)

Band \$800 to \$1200 (\$400 increase)

TMEA Council Meeting
August 10th, 2013
Opryland Hotel

It was decided to table this for now and plan to raise them next year so regional associations can plan this in to their respective budgets.

C. TMEA's Logo and Branding

- Please be sure that the new TMEA logo as well as the NAFME and TMEA shared logo are on your regional websites as well as on your forms.

D. TMEA Bylaw Revision: The TMEA Bylaws were revised and then reviewed by the TMEA Bylaw review committee of Solie Fott, Madeline Bridges, and Ray Bell. **Karen Henning made the motion to accept the revised bylaws, David Aydelott seconded the motion.**

- The council approved the TMEA bylaw revisions.

E. NAFME/TMEA Membership Drive, Laura Coppage, Membership Chair

- Regional associations assisted Laura with reaching prospective music educators that were not members. NAFME funded and planned implementation of the drive. TMEA gained over 50 new members as a result of the membership campaign.

F. TN Musician, Michael Chester, TN Musician Associate Editor

- Michael Chester, new associate editor

- Dr. Catherine Wilson, was introduced as new advertising manager

- Plans to cut costs in printing and create an online magazine are in the works. Bids will be secured to find a company that will cut our costs in printing the state journal.

G. 2013 NAFME National In-Service Conference

- TMEA needs regional members to assist as ushers and in other capacities. 38 TN students auditioned for the National Honors Ensemble. 29 Tennessee students were selected. (8 band, 8 choir, 8 orchestra, and 3 jazz)

H. Introduction of Statewide Student Eligibility Proposal, Jeff Chipman, State Choral Chair

- Each regional association MUST email Jeff your regional policy on student eligibility

- The policy must come from the associations, as TMEA does not want to create the policy.

- **Please be sure to discuss this issue with your membership. Create a regional policy after Winter Break. We must vote on this during the caucus meetings at the 2014 TMEA conference.**

- WTSBOA Pres Karen Henning stated that she felt the proposal looked great but wanted to add a few things to the homeschool

- TSSAA rules have changed, as long as we are not treating home school or non-traditional school students any differently than we are from our brick and mortar schools we will be in compliance.

I. 2014 TMEA Memphis Conference Update- Brad Turner, Conference Chair

J. Presentation of TMEA website, Ken Greene, Technology Chair

- Terry Sanford has stepped down as Webmaster, Pres. Eddleman gave a public thank you to the amazing job that Terry Sanford has done. Ken Greene presented his re-design of the TMEA website

IV. Chris Woodside, NAFME Assistant Director for Advocacy and Public Affairs and Stephen Coleman, TMEA Government Relations/Advocacy Chair

- It is NAFME's mission to become a 21st century organization with advocacy in the forefront.
- Three Core Components of NAFME
 - To become the national voice for music education: (to be the number one organization taking the cause and lobbying specific for Music Education), NAFME has 2 lobbyist, one cause is sequential music standards, coalition work on the national level, wanted to come to a common agenda for music education (Music Education Policy Roundtable) this roundtable created a national agenda for music education,
 - Coalition Work: 22 groups pay a retainer for the Music Education Policy Roundtable (extension of NAFME) to lobby for their behalf. Creating a footprint in Washington for Music Education.
 - Capacity Building: Hill Day, engagement with boots on the ground policy makers, Groundswell Level, developing strategic plans, growing presence and task forces for advocacy
- Elementary and Secondary Education Act
 - NAFME is a 501c3 and cannot be partisan.
 - Having trouble building a presence in the new ESEA Act on the House side, are getting help on the Senate side.
 - Need to come to common ground on both sides for music education
 - NAFME has been able to have Music removed from Arts and is now it's own entity as Music in the ESEA. The senate has made music a line item in the ESEA.
 - In PART C of TITLE IV, the well-rounded program, "music", specifically is now listed as an enumerated covered subject in the Expanded Learning Time (ELT) section, music and the arts are encouraged as allowable uses of funds and are part of the definition of expanded learning time.
- STEM vs. STEAM
 - STEM stands for Science, Technology, Engineering, and Mathematics
 - STEAM includes "arts"
 - STEAM funds can sometimes be used to fund music technology
 - NAFME is behind supporting STEM/STEAM
- TN Advocacy
 - Stephen Coleman, in the past this chair position has only disseminated information but the move is to have this chair now be proactive in policy making and to be proactive.
 - TMEA TASK FORCE
 - Advocates and music educators
 - NAFME would like to have the backing from TMEA behind the new ESEA bill as it protects music during the school day and protects time in the classroom.
 - ESEA protects music programs and time in music class
 - Benchmark and Standards assist in backing up music time in class and programs.
 - Next step is to create a TMEA Task Force (could be music specific or fine arts specific)
 - What are the issues TN leadership should be taking care of:

TMEA Council Meeting
August 10th, 2013
Opryland Hotel

program cuts, merit pay, hollowing out of teaching time for standardized testing times....

- Task Force should identify TN specific issues

Identify allies: NAMM, CMA, Visual Arts, TN Arts Council...

- Call to action: need a voice in the state department, accessibility, certified educators in the music classroom, music in the school day
- 15 people on task force that are a representation of the regional associations, Universities, and retired teachers.
- Goals for TMEA Advocacy Task Force: 15 people, set a first meeting, start as just TMEA before we bring in other Fine Arts, also include Collegiate members

Executive Director, Ron asked, "If this bill is passed through the Senate, what happens to the House?" Chris explained that there is a philosophical difference between Senate and House.

- Senate is defining music specifically as an enumerated covered subject in the ELT (extended learning time) Section, and the arts encouraged as allowable uses of funds.
- House is defining music as "Arts"
- Need a mandate that blends the two, Senator Alexander is very involved in this
- TMEA needs to be instrumental in writing this
 - Advocacy is happening on the National level, it needs to happen on the State level
 - Stephen Coleman mentioned that a lot of the money that we asking for is being funneled down to counties...are we seeing this funding in our music classroom.
 - Drive in day is a possibility

REGIONAL LEADERS: Please find a dynamic and assertive member that has fire in their belly to serve on the TMEA Advocacy Task Force.

The Council meeting was adjourned at 12:10pm to meet in their respective caucuses.