

TMEA 2014 Summer Board Minutes
TMEA BOARD OF DIRECTORS
June 13-14, 2014
Lipscomb University
President Dian Eddleman, Presiding

June 13 Meeting called to order at 2:11PM.

TMEA Board members present Friday and/or Saturday

TMEA Executive Board-Dian Eddleman, Jeff Phillips, Johnathan Vest, Ron Meers

Band Chair: Debbie Burton

Choral Chair: Jan Johnson

Gen Music Chair: Charlene Cook

Tn Treble Choir: Tiffany Depriest

Higher Ed Chair: Eric Branscome

Orchestra Chair: Ben Reagh

Collegiate NAFME Chair: Michael Mann

TN Musician Staff-Cat Wilson, and Michael Chester

Conference Registration Chair-Mark Garey

Exhibits Chair-Jo Ann Hood

Conference Chair-Brad Turner

All State Chairs-Brian Russell, Martin McFarlane

Introduction of 2014-2016 Project Chairs

Conference:

Chair: Brad Turner/Jacob Campos

Exhibits: Jo Ann Hood

Registration: Mark and Daphne Garey

Treble Honor Choir: Tiffany DePriest and Grace Burris

Collegiate Ensembles: Eric Branscome

Performance Groups: Randal Box

All State:

Instrumental: Martin McFarlane

Choral: Brian Russell

Projects:

Advocacy/Govt Relations: Joel Denton

Editor, TN Musician: Michael Chester

Ad Manager: Catherine Wilson

Membership: Cynthia Wieland

MIOSM: Tiffany DePriest

Research: William Lee

Retired Teachers: Bobbie Jean Frost

Tri-M: Todd Shipley

Society of Music Teacher Ed: Jamila McWhirter
Music Merchants/Industry: Rick DeJonge

Financial Report-Ron Meers

\$56,000.00 – Memphis

\$25000.00 – Chattanooga

Money came out of rainy day fund. Increase for next year – Not reflected -

\$20,000.00 from Sheraton Memphis.

Credit Card - \$15,000.00

Going into the Rainy day fund. Some things need to be updated. Please fill out contact sheet.

Things getting better – Raising all state student registration helped us -

Problem most concerned about – Opryland

Keep planning to keep kids safe but plan for affordable venue. Bills increasing by tens of thousand while revenue is generating is slow and incremental. One-year at Opryland – we will know where we stand.

Questions about regional association due increase – Jeff Phillips – reflected in report or not? No

Questions about separation of All-State verses Conference – Debbie Burton – did it pay for itself? Yes The credit on hotel rooms was very beneficial.

Semantics of Budget summary Report –

Conference and All-State seems to be the most expensive.

Questions about budget and procedure for budgets and hearing

Pres Eddleman – Reminder of TMEA members to use the TMEA Expense forms and the importance of tax exempt for all TMEA personnel involved.

Ron Meers – Importance of credit cards, line items, tax-exemption, not wasting money or funds unnecessary. Every penny counts.

Email Ron Meers for a tax exempt form. Michael Chester suggested TMEA have a website portion that is password protected so forms of this nature could be directly downloaded. ***Turn this over to Lisa Leopold.***

Approval of TMEA April 2014 BOD Meeting Minutes

Floor open for discussion

Question by Charlene Cook– Statewide Uniform Joining Dates – October 1 would be the best. Discussion of Rationale made by Dian Eddleman. Are regional members joining regional associations without joining NAFME/TMEA ?

Membership chairs – Needs to be developed within the nine regional associations. Issues with how membership dues are being collected/distributed.

Membership renewal will continue for discussion.

Pres Eddleman entertained a motion

Motion for approval of minutes made by Jonathan Vest/Michael Mann

Approved

Adjournment for Break – 3:07 PM CST
Meeting Called to Order – 3:15 PM CST

Publications report Michael Chester
TN Musician report – State of affairs

Motion made to alter meeting agenda for TMEA Conference Registration Chair
Mark Garey

Mark Garey – Registration Chair Report

Request for Deadline for Pre-Registration (Non-All-State Directors) – **Friday March 27, 2015**

Request for Deadline for All-State Students and Directors to register – **Friday, March 13, 2015** Reminder that multiple directors can register under this new format

Mark requests ONE check from each of the 6 associations to pay for all-state students and their respective directors.

– WTSBOA WTVA MTSBOA MTVA ETSBOA ETVA

Request to start Conference online pre-registration around Jan. 1, 2015.

Meers – Need Regional contact information for their entire board and project chairs.

Garey – Continues with report – Attendance down by 1/3

TMEA Communications department (Michael Chester) will work with registration to ensure the right formula for conference programs.

(See official TMEA Conference Registration Report at the end of these minutes)

State Chair Reports

A. Band Chair: Debbie Burton

- Details about State Concert Festival – 40 groups apply and 34 were selected.
- It was suggested we have a 30 days out clause on receipts. ***Requested TMEA adds this to the TMEA Policy and Procedures Manual.***
- Proposed dates for State Concert Festival next year – April 23rd and 24th 2015.
- All-State Band Controversy-Conductors were complimentary 9-10 and 11-12.
- Discussion to change the state concert festival configuration. Reports from the Band Caucus and the TBA summer meeting. All-State Jazz position. Jazz Caucus proposed in lieu of a band chair. Jazz Project chair also proposed – to be appointed by President Elect Phillips. Rubric discussion. How to tabulate after tally on rubric.
- **Motion to appoint a jazz project chair - presented by Jeff Phillips/Charlene Cook. Motion passed**

B. General Music Chair: Charlene Cook

- Peripole to commit to conference through 2016. They want a clinician of their choice to present. Quality general music sessions. Presenters do not register and do not pay. Must apply through the online conference clinician application.

- Treble Choir – shirt issue – company ordered from – new company recommended. Used local accompanist – JW Pepper drop shipped the music
- Try to schedule two rooms for movement sessions and air wall comes out – 3 rooms interconnected to avoid moving equipment.
- Treble Choir Conductors contracted.

C. Higher Ed Chair: Eric Branscome

- Met with Barry Kraus – Working for outreach – day-to-day for higher education in terms with applied faculty, majors and non music majors
- Communication between all colleges – TBR Private and UT System.
- Institutional Membership Proposal– Most students choose college because of faculty and ensembles. Encouraging them to join – Pay it forward – school music educator responsible for us. President Eddleman requested this proposal be sent out again prior to the 8/2/14 Council meeting since this will be voted on during the Council meeting. **Do not use the word partnership – use membership. Make sure it is titled correctly in the August meeting. The document should be titled Institutional Membership Structure.**
- Questions about conference sessions – click multiple sessions as to whom they would apply
- Suggested we change the term of conference Mini concerts to Chamber Ensemble concerts. **Lisa Leopold** will work with Eric to upload the online conference chamber performance group's application (originally called Mini Concerts). There should be an online template Ken Greene wrote last year.
- Discussion of strategically placing the mini/chamber ensembles to avoid issues with noise of convention in the exhibit hall.
- TMEA does have an online small ensemble application for mini concerts.
- Next All collegiate cycle is the all-collegiate choir. Need a clinician and students – no money spent since the orchestra directors folded.

Plans for all collegiate choir and schedule with conference and TN Treble Choir

D. Orchestra Chair: Ben Reagh

- issues over eligibility policy. Current configuration to remain – 9-10 string orchestra and 11-12 full symphony orchestra – recommended to have the 9-10 string numbers match the size of the numbers of the 11-12 symphony.
- **Motion to increase the 9-10 All-State String Orchestra instrumentation to match the instrumentation of the 11-12 string section –Made by Reagh/Burton. Motion Passed.**
- All-State Orchestra rubric – adopted from All-State Band rubric
- Request that the schedule of Orchestra Caucus not conflict with Band Caucus and expand Caucus from one day to two days.
- Sessions for orchestra teachers need to increase.

E. Collegiate NAFME Chair: Michael Mann

- **Collegiate NAFME – kickoff – Saturday, September 13, 2014** Jennings Hall – Union University – Jackson TN – Workshops, clinics, state officer elections,

networking. Attendance is between 60-80. Increase the number of participants. Plans to vote on officers and the revised constitution.

Presidents report delayed until Saturday Meeting followed by discussion of 2014-2015 proposed budget.

Recess taken 7:15 PM CST

**Meeting reconvened Saturday 14 June 2014 at 9:15AM CST by Pres Eddleman
President Report – Dian Eddleman**

- All State Commission Cycle Update – inclusion of 9-10 band, 9-10 string orchestra. Men's choir 2015 and TN Treble Choir 2016 have been contracted. Would start over with concert band. Cycle alternates between instrumental and vocal groups. Funding secured through various sources. Brightspark dropped the commission cycle. Ross Bader found an agency in Kingsport to help pay half and TMEA provided the rest. \$1500.00 – \$2000.00 chorale and \$3500.00-5000.00 for instrumental. We need a sponsor for a commission cycle.

***President Eddleman entertained a motion to discontinue the commission cycle
Motion to discontinue All State Commission Cycle at the end of 2016 - Jeff
Phillips/Charlene Cook. Passed.***

Sponsors need to be found for these two commissions. ***Will be discussed at the August Council meeting.*** Discussion also ensued a composition event to replace the commission cycle.

- Information regarding the National Leadership Assembly – 4 days in DC with NAFME officials and the TMEA delegation. New standards, updates on advocacy, capitol hill, etc. TN Hill day – working with Stephen Coleman and Joel Denton – Reps from nine regions to participate in a drive in day. Planned –TMEA does more than just put on a conference. NAFME national conference is at Opryland (Once Again) in October.
- Student eligibility proposal to be voted by TMEA BOD/Council in August of 2015. Use common sense. Many regions already use a student eligibility that is similar in scope in nature.
- Procedural question brought up by Jeff Phillips regarding the need to vote for this proposal. Charlene Cook brings up the point that this policy needs to be signed off by a lawyer. All State Choral Chair Brian Russell – made some points regarding students or resourceful parents to circumvent the system. Perhaps add a clause – “Member in good standing”. Pres.Eddleman – Each region is doing something different. Charged the members of the BOD to take eligibility policy back to the regional presidents for one final vote prior to the vote in August.
- Uniform membership joining date of October and the nine regional associations – questions about lapses in membership or late joining date, etc. Ron Meers – prorating will probably not happen or be supported by NAFME. Cindy Wieland-TMEA Membership Project Chair– membership renewal joint date – member advocacy. Regional Associations will be asked to have a regional membership chair.

New Business

Ron Meers-Proposed Budget for 2014-2015

- Ron Meers – Discussion concerning the Food&Beverage at Memphis. Budget report from Ron Meers – discussion about logistics concerning the ineptitude of the Memphis Sheraton.
- General discussion about line items
- **Meeting turned to over to incoming President Jeff Phillips at 10:30 AM CST – Discussion and report regarding the conference.**

Brad Turner TMEA Conference Chair

- General discussion about conference schedule and logistics. The issue with the Memphis Sheraton was not a TMEA issue was an issue with the hotel only. Some general discussion about what works and what did not.
- Discussions about adjustments to conference schedule
- Adding the TBA honors recital

Recess 11:49

Reconvene – 12:10 – working lunch

Conference Discussion continued.

- Take up to 10 qualified conference performance ensembles.
- Going to one general opening session – no key note
- PD – asking for chairs to pick the best five professional development sessions and submit to Brad. Ranking does not help. In 2014 there were too many PD sessions.
- **Debbie Burton –Suggested Open conference presenter online application September 1 and have the Close Date as October 15th. This needs to be communicated to Lisa Leopold.** It was suggested sessions have areas to mark on the online app as to what genre/area they apply as well as what equipment will be provided by TMEA. **Jeff Phillips** will arrange a conference call in November to finalize conference presenter applications with **state chairs**.
- Professional Development sessions will be sent in to **Charlene Cook**. She will communicate with the State Chairs in developing and selecting sessions. Charlene will also communicate with all clinicians in letting them know who has been selected and who has not been selected and make sure no sessions are scheduled more than once. She will also include the schedule information regarding day, time etc. After communicating with clinicians Charlene will then send all this information to Brad so he can schedule accordingly. This needs to include all meetings as well. Brad requested to have this information by **January 1**. It is important all clinician sessions go through the online session application including ACDA and Peripole. **Jan Johnson** will need to communicate this with ACDA.
- **Johnathan Vest** suggested we “brand” the conference and volunteered to spearhead this.
- All Conference Signage needs to improve, especially regarding registration.

- All State Percussionists will be assigned by all state chairs to bring small equipment.
- **Music rental clause needed in Policy/Procedure manual**
- All-State instrumental and vocal works to be vetted by Instrumental and vocal All-State General Chairs.
- All State recordings, t-shirts, plaques, ad patches need to be renewed or opened for bid.
- Discussion of adding specific travel and expense information/parameters on the All State conductor contract. Suggested for Meers to add this information to the contract. All State Chairs have to communicate this with the all state conductors.

Website Suggestions:

TMEA to have an Executive Page with access to the tax-exempt form, codes for retail charge accounts such as Office Depot, Staples. Login information will be provided for the BOD and all state chairs. Ron Meers will need to work on this with **Lisa Leopold**.

Mark Garey will meet with Lisa Leopold concerning the online application for all state conference registration. Request to start Conference online pre-registration around **Jan. 1, 2015**. **Ron Meers** will work with **Lisa and Mark** to construct a way if online registration is not paid, the member will NOT have registration confirmation. There will need to be a registration email confirmation for all members paying online through Pay Pal.

Exhibit Report-Jo Ann Hood

84 booths / 56 exhibitors – much lower than 74 / 62 – last year

21 colleges

Smallest that we have had in recent years

Layout needs to be tweaked.

92 has been the highest in years – quality was good

Wrap up-Jeff Phillips

- TMEA Strategic plan – communication aspect and other things – email is the best form – conference – Social Media – internal and external communication. **Michael Chester** will incorporate more use of organizing social media.
- Goals and visions – next review is now – 2014 of strategic plan – Jeff Phillips is asking **Johnathan Vest, Ron Meers and Michael Chester** to review this.
- Discussion of the Official full time position of executive director – with assistance – share the work with the TMEA Executive Board – funding is the drawback. Immediate Past President Dian Eddleman plans to work on corporate industry program.
- Jeff charged the state chairs to follow through with the regional officers in communication. Webinars and other items such as this could be used for regional associations to communicate.

- Chairs – you have a blog on the website – wordpress blog – pages need to be archived and updated!! **Lisa Leopold** will be communicating passwords etc to set this up.

Reminder of August 2, 2015 TMEA Council meeting

Thanks to Dian Eddleman for her leadership as TMEA President.
Motion to adjourn entertained by Pres Eddleman

Motion to adjourn – Burton/Reagh

Approved

Meeting adjourned 2:14 PM CST

Respectfully submitted-Dian Eddleman/Michael Chester

TMEA Conference Registration Report-Mark Garey

TMEA Conference- Wednesday April 8- Saturday April 11, 2015

Items for Discussion:

- 1. Deadline for Pre-Registration (Non-All-State Directors)- Friday, March 27, 2015*
- 2. Deadline for All-State Directors and Students to register- Friday, March 13, 2015, reminder that multiple directors from one school can register now under this new format.*
- 3. Can I get 1 check from each of these 6 associations to pay for the all-state students and their respective directors. Receiving 1 check from each association with directors and students listed. This must match money wise and numerically to have an accurate account of those attending and paying. The six associations would be WTSBOA, WTVA; MTSBOA, MTVA; ETSBOA, ETVA. Important to let the treasurer of each association know this procedure if adopted. Thoughts?*
- 4. Can we start online pre-registration earlier this year with the firm deadlines as mentioned above. Start this fall?*
- 5. Collegiate numbers were down this year, possibly due to no performing ensembles. Notification of the conference was not "pushed" and those that did come were surprised of a "fee". Most college students there were "freebies".*
- 6. We will handle alternates called up separately in terms of registration and money after the above March 13th deadline with the respective chairs of each group.*
- 7. Whether in-state or out of state presenters still free. This seems to work ok. But we need a very accurate list ASAP prior to the conference.*
- 8. Please post results of All-State tryouts in our area ASAP after auditions or at least tell us where they are going to be posted. VERY IMPORTANT!*

9. We must know layout of rooms and locations better. Please send us 1 good copy of the maps to the hotel room names and Convention Center to us in early Spring for our study. This is so we can know the layout.

10. Was our Registration area location ok. Do we need to be backed up more toward large window? On Wednesday morning at 10:00 am nothing was set up. Concert and Conference programs need to be delivered to our location as early as possible on Wednesday morning.

11. Will ACDA be involved and stay on Pre-Registration form?

12. Registration Times the same for 2015? Wednesday 3-9 pm; Thursday 7:30-11:30 and 12:30-5:00; Friday 7:30-11:30 and 12:30-3:00. Wednesday night was the busiest, generally Thursday was slow, usually very brisk and Friday was "dead".

13. At on-site registration items with attendees was very smooth and efficient. No fussing or complaining.

14. Daphne and I arriving on Tuesday night and having all day to work before registration begins works very well for us.